



Jacqueline Isabelle Klein

UX & Game Design for Web Applications

Professional Experience

Klein Designs

Since April 2014

Freelancer

UX design, web development, photography, game design (focus on anatomically realistic illustrations of horses and riding equipment)

KMH GmbH

Since January 2024

UX Design

Contextual observation of call center agents, as well as conducting interviews and usability testing. Creating IA and user flow diagrams, (synthetic) personas, high-fidelity mockups, rapid prototyping with Claude. Creating and maintaining design systems. Documenting design processes. Advising marketing on UX design considerations.

KMH GmbH

April 2022 – December 2023

Full-Stack Development

Developed web-based software for energy suppliers and call center agents (Vue.js, Node.js, TypeScript, and Tailwind CSS). Concept design and implementation of WordPress websites. Introduced corporate design and employer branding, including employer branding photography.

lessingtiede GmbH

September 2019 – March 2022

Web Development

Developed CMS systems (in-house agency CMS, Kirby, WordPress) following Atomic Design principles (PHP, JavaScript). Shell scripting to optimize workflows using GitHub.

Volunteer Work

German UPA e.V.

Since September 2025

Assistant to the Secretary

Responsible for websites and their hosting, documentation, and minute-taking. Coordination of external service providers and staff.

Further Education

IU International University of Applied Sciences

Since September 2024

UX Design (B.Sc.)

b.i.b. International College

August 2017 – September 2019

Game Development (Media Informatics)

Contact

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Languages

German (Native Speaker)

English (B1-B2)

Skills

Atomic Design · Vue.js

Node.js · Tailwind CSS

Claude · Gamification · Game

Design · Figma Designsystem

Figma Make · Loveable · User

Research · PostHog · High-

Fidelity-Mockups &

Prototyping · Behavior

Design · Digital Service Act

WCAG · Drupal · WordPress

netcup · Ionos



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